

Friday 29 October 2010

07.00 - 23.30	Exhibitor Build – Trade Show	Exhibition Hall 1 BCEC
14.30 - 16.00	APLA Executive Committee Meeting	Boardroom 1 BCEC
18.30 - 22.30	Volunteers Welcome Reception	The Melbourne Hotel West End

Saturday 30 October 2010

07.00 - 23.30	Exhibitor Build – Trade Show	Exhibition Hall 1 BCEC
11.30 - 17.00	WLA Executive Committee Meeting	Room M1 BCEC
14.00 - 17.00	Registration Desk Open	Main Foyer BCEC
19.00 - 22.30	WLA Executive Committee Dinner	South Bank River Room

Sunday, 31 October 2010

06.00 - 15.00	President's Cup Golf Tournament	Links Hope Island Golf Course Gold Coast Transfers will be via private coach to and from the WLA 2010 Convention hotels.
09.00 - 11.00	Brisbane City Sights Tour	Departure from Brisbane CBD
13.00 - 18.00	Registration Desk Open	Main Foyer BCEC
17.00 - 23.00	Official Opening of Trade Show and WLA 2010 Opening Dinner	Exhibition Hall 1 / Great Halls 3 & 4 BCEC

Monday, 1 November 2010

08.00 - 16.30	Registration Desk Open		Main Foyer BCEC
09.00 - 10.00	Official Opening of WLA 2010		Great Halls 1 & 2 BCEC
10.00 - 11.00	<p>Business Program: Keynote Speaker</p> <p>Tan Sri Dato' Dr Lin See-Yan</p> <p>Pro-Chancellor Penang Technology University, Advisor to the Malaysian Government on Economic Matters and a Director of Genting Berhad</p> <p>Topic: The New Global Opportunity Presented by Asia</p>		Great Halls 1 & 2 BCEC
11.00 - 11.30	Refreshment Break		Mezzanine Level BCEC
11.30 - 12.30	<p>Business Program: Keynote Speaker</p> <p>Alexander Manu</p> <p>Strategic innovation practitioner, international lecturer and author</p> <p>Topic: Play Anywhere and Anytime: challenges and opportunities in the mobile society</p>		Great Halls 1 & 2 BCEC
12.30 - 14.00	Trade Show Open Lunch		Exhibition Hall 1 BCEC
14.00 - 15.00	<p><i>Great Halls 1 & 2</i></p> <p>Business Program: Double Parallel Session (Panel)</p> <p>Topic: Key Global Lottery Trends</p> <p>Part 1: Privatisation & Private Lottery Operating Models</p> <p>Ed Burley, Macquarie Bank Francis Catterall, Tatts Group Dianne Thompson, Camelot</p> <p>Moderated by: Arch Gleason</p>	<p><i>Rooms M1 & M2</i></p> <p>Business Program: Parallel Session</p> <p>Jan McMillen Independent RGF Assessment Panel</p> <p>Topic: Australia's 2010 Productivity Commission Report into Gambling - Implications for the Global Lottery Industry</p> <p>Moderated by: June Roache</p>	<p><i>Room M3</i></p> <p>Business Program: Parallel Session (Workshop)</p> <p>Dr Andy Nazarechuk University of Nevada Las Vegas (Singapore Campus)</p> <p>Topic: Cultural Differences and Gambling Behaviours</p> <p>Moderated by: Henry Chan</p>

15.00 -16.00	<p><i>Great Halls 1 & 2</i></p> <p>Business Program: Double Parallel Session (Panel)</p> <p>Part 2: Regulating Internet Gambling</p> <p>Barrie Fletton, Chief Executive Unitab Wagering – Tatts Group</p> <p>Christophe Blanchard-Dignac, La Francaise des Jeux</p> <p>Moderated by: Lynne Roiter</p>	<p><i>Rooms M1 & M2</i></p> <p>Business Program: Parallel Session</p> <p>John Luff Sustainable Marketing</p> <p>Topic: Corporate Social Responsibility Reputation and Brand</p> <p>Moderated by: Michelle Carinci</p>	<p><i>Room M3</i></p> <p>Business Program: Parallel Session (Workshop)</p> <p>Alexander Manu</p> <p>Topic: Leveraging Brand Trust – revenue extraction opportunities in the mobile society</p> <p>Moderated by: Bill Thorburn</p>
16.00 - 18.00	Trade Show Open Refreshments		Exhibition Hall 1 BCEC

Tuesday, 2 November 2010

09.00 - 09.45	<p>Business Program: Keynote Speaker</p> <p>Phil Ruthven</p> <p>Chairman of IBISWorld and Australia's leading strategist and futurist on business, society and economic matters</p> <p>Topic: Lotteries in the emerging New World Order</p>	Great Halls 1 & 2 BCEC
09.45 - 10.30	<p>Keynote Speaker</p> <p>Bernard Salt</p> <p>Internationally recognised commentator and forecaster on consumer, cultural and demographic trends</p> <p>Topic: New Lifestyles, New Generations, New Markets for the Global Lotteries Industry</p>	Great Halls 1 & 2 BCEC
10.30 - 11.00	<p>Joint Question & Answer Session:</p> <p>Phil Ruthven & Bernard Salt</p>	Great Halls 1 & 2 BCEC
11.00 - 11.30	Refreshment Break	Mezzanine Level BCEC
11.30 - 13.00	<p>Platinum Contributors' Session</p> <p>Scientific Games: Steve Beason, President, Systems & Chief Technology Officer</p> <p>Intralot: George Zenzefilis, General Director</p>	Great Halls 1 & 2 BCEC

	<p>Ace / Aristocrat: Michael Koch, CEO GTECH: Jaymin Patel, CEO</p> <p>Topic: What's Next For Lotteries?</p>	
13.00 - 16.30	<p>Trade Show Open Melbourne Cup Lunch and Activities</p>	<p>Exhibition Hall 1 BCEC</p>
16.30 - 18.00	<p>APLA AGM</p>	<p>Rooms M1 & M2 BCEC</p>

Wednesday, 3 November 2010

09.00 - 10.00	<p>Business Program: Keynote Speaker</p> <p>Estelle Metayer Competia</p> <p>Topic: How intelligent is your company?</p>	<p>Great Halls 1 & 2 BCEC</p>
10.00 - 11.00	<p>Business Program: Keynote Speaker</p> <p>Dr Adam Fraser</p> <p>One of Australia's most renowned thought leaders in the area of human performance</p> <p>Topic: The Art of Flow – The Key to High Performance</p>	<p>Great Halls 1 & 2 BCEC</p>
11.00 - 11.30	<p>Refreshment Break</p>	<p>Mezzanine Level BCEC</p>
11.30 - 11.45	<p>WLA 2012 Presentation</p>	<p>Great Halls 1 & 2 BCEC</p>
11.45 - 12.45	<p>Silver Contributors' Session</p> <p>Betware: Olafur Andri Ragnarsson, Chief Software Architect Pollard Banknote: Grant Humphrey, Director International Sales</p>	<p>Great Halls 1 & 2 BCEC</p>
12.45 - 14.30	<p>Trade Show Open Lunch</p>	<p>Exhibition Hall 1 BCEC</p>

<p>14.30 - 15.30</p>	<p><i>Great Halls 1 & 2</i></p> <p>Business Program: Parallel Session</p> <p>Ray Chan Interpol</p> <p>Topic: Sports wagering and the fight against irregular betting</p> <p>Giovanni Emilio Maggi Sisal Spa</p> <p>Topic: Sports wagering in Italy</p> <p>Moderated by: Risto Nieminen</p>	<p><i>Rooms M1 & M2</i></p> <p>Business Program: Parallel Session (Workshop)</p> <p>Michael Klug Clayton Utz</p> <p>Topic: Exploring Best Practice Negotiation Techniques and a Practical Session to Test Negotiation Ability of Participants</p> <p>Moderated by: Jean-Luc Moner-Banet</p>	<p><i>Room M3</i></p> <p>Business Program: Parallel Session</p> <p>Carlos Bachmaeir, LAE</p> <p>Topic: Security is Business – score yourself</p> <p>Thierry Pujol La Française des Jeux</p> <p>Topic: Fight against fraud in a physical distribution network – an example from FDJ</p> <p>Panel Moderated by: Thierry Pujol</p>
<p>15.30 - 16.30</p>	<p><i>Great Halls 1 & 2</i></p> <p>Business Program: Parallel Session</p> <p>Jan Stewart, Lotterywest Sue van der Merwe, Tatts Lotteries Callum Mulvihill, SA Lotteries Wendy Rayner, NZ Lotteries</p> <p>Topic: Innovation Down Under</p> <p>Moderated by: Rolf Stypmann</p>	<p><i>Rooms M1 & M2</i></p> <p>Business Program: Parallel Session</p> <p>Professor Bongani Aug Khumalo, Chairman & Chief Executive, Gidani Pty Limited</p> <p>&</p> <p>Mr Gilbert Cheng, Head of Business Development (Special Projects), Hong Kong Jockey Club</p> <p>Topic: Lottery Channel Development - East & West</p> <p>Moderated by: Todd McLeay</p>	<p><i>Room M3</i></p> <p>Business Program: Parallel Session (Workshop)</p> <p>Estelle Metayer</p> <p>Topic: Scenario Planning for the Gaming Industry</p> <p>Moderated by: Dianne Thompson</p>
<p>16.30 - 18.00</p>	<p>Official Closing of Trade Show Refreshments</p>		<p>Exhibition Hall 1 BCEC</p>

Thursday, 4 November 2010

09.00 - 10.30	<p>Directors' Summit Moderated by: Ray Bates</p> <p>Michelle McBride, Atlantic Lottery June Roache, Lotteries Commission of South Australia Bill Thorburn, Tatts Lotteries' Golden Casket Henry Chan, Hong Kong Jockey Club Rebecca Paul Hargrove, Tennessee Lottery Dianne Thompson, Camelot UK National Lottery Friedrich Stickler, Austria Bongani Khumalo, Gidani Ltd, South Africa</p>	Great Halls 1 & 2 BCEC
10.30 - 11.00	Refreshment Break	Mezzanine Level BCEC
11.00 - 12:30	Regional Associations' Report	Great Halls 1 & 2 BCEC
12.30 - 14.00	Lunch	Mezzanine Level BCEC
14.00 followed by	WLA General Biennial Meeting Presentation of WLA Responsible Gaming Award	Room M3 BCEC
	New WLA Executive Committee Meeting	Room P3 BCEC
19.00 - 02.00	Closing Dinner / After Party	Plaza Ballroom BCEC

Friday, 5 November 2010

09.00 - 15.00	Networking Day	<p>Tangalooma, Moreton Island Moreton Bay</p> <p>Delegates will be transferred from the Convention Hotels via coach to board a private catamaran that will transfer them to the Island.</p>
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