



5 March 2010

## Media Release

# TATTS LOTTERIES' GOLDEN CASKET ANNOUNCE WLA 2010 REGISTRATION OPENING

Tatts Lotteries' Golden Casket, host lottery for the WLA 2010 Convention and Trade Show, and the World Lottery Association (WLA) announce that registration for this bi-annual event is now open!

"This being the key international lottery industry conference, registrations are expected to fill up quickly as the sector enters into a bright new phase," said Mr. Bill Thorburn, Chief Executive of Tatts Lotteries.

"WLA 2010 is being held at the Brisbane Convention and Exhibition Centre, a world class purpose built venue that will provide WLA 2010 conference delegates with a convenient and comfortable location," added Mr. Thorburn.

"The Centre is located in the unique riverside cultural and entertainment precinct of South Bank - a lush parkland incorporating a tropical rainforest and Australia's only inner-city beach."

"The business program for WLA 2010 encompasses a strong mix of strategic thinking speakers, all leaders in their fields and each with their own international flavor. These speakers have been selected to ensure that conference delegates are both informed and entertained throughout the program on topics of direct relevance to the future of our industry."

"A comprehensive trade show will run alongside the business program providing delegates with access to the latest and most advanced developments in lottery technology."

Mr. Thorburn highlighted that delegates can be assured that the fun and opportunity to network hasn't been forgotten!

"An exciting social program has been designed commencing with The President's Cup Golf Tournament and concluding with an event filled with contemporary elegance with guaranteed fun at all the social events in between," he said.

"To ensure your loved ones experience the best of Brisbane and its surrounds, an exclusive partners program has been developed that includes high tea at the Palazzo Versace Hotel on the beautiful Gold Coast with five star shopping at Marina Mirage, the opportunity to cuddle a koala at Lone Pine Sanctuary and a visit to the tranquil Gold Coast Hinterland with its boutiques and wineries."

Mr. Thorburn added, "To conclude the week long event, a networking day filled with sun, sand and fun has been planned."

“Delegates will be transferred by high speed catamaran to the idyllic Tangalooma Island that is surrounded by white sandy beaches and crystal clear blue water. On arrival at Tangalooma delegates can choose from a range of activities including snorkeling, water sports and quad bike tours.”

To register for what will be a world class event log onto [www.wla2010.com](http://www.wla2010.com).

Tatts Lotteries' Golden Casket and WLA look forward to welcoming you down under for the WLA 2010 Convention and Trade Show in Brisbane.

### **About WLA2010**

WLA 2010 will be held from 31 October to 5 November 2010. The Convention's theme is 'a bright future', to represent the bright future that lies ahead for the lottery industry, as well as the bright features of the Convention destination, Brisbane Queensland and host lottery, Golden Casket.

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