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## Media Release

# ONLINE REGISTRATION CLOSING FOR WLA 2010 CONVENTION AND TRADE SHOW

Tatts Lotteries' Golden Casket and the World Lottery Association (WLA) announce that online registration for WLA 2010 closes Friday 15 October.

Don't miss this deadline to register online and participate in the WLA 2010 Convention and Trade Show – the industry's biennial Convention. Registrations after this date will need to be done directly via the Convention Secretariat.

Tatts Lotteries Chief Executive Mr Bill Thorburn said WLA 2010 offers a rare opportunity to connect with industry representatives from around the world in one city, and under one roof.

"We are expecting more than 700 delegates from all over the world to come and join us in Brisbane, Australia for a week of networking, learning and sharing," he said.

"We don't want anyone to miss out on this biennial event and highly recommend to those who haven't yet booked to do so quickly as hotels in Brisbane are selling fast due to other major events across the city."

The week will comprise of presentations by leading experts in corporate social responsibility, responsible gambling, technology, strategic intelligence, the privatisation of lottery businesses and product innovation, along with a comprehensive trade show exhibiting the latest developments in lottery technology and a unique social program.

"We have some great activities lined up for delegates and partners who may be accompanying them, to get to know each other better, along with experiencing the best of Brisbane," Mr Thorburn said.

"With a feast eaten 'under the sea', cuddly Koalas to be patted, the world's largest sand dune to be conquered and participation in the race that literally stops the nation, WLA 2010 Convention and Trade Show is a must to come and participate in," he said.

Detailed information about the convention and trade show and how to register online can be found at [www.wla2010.com](http://www.wla2010.com). Deluxe rooms are still available at the Stamford Plaza Brisbane. Requests for rooms at the Stamford Plaza or other hotels can be emailed to [accommodation@wla2010.com](mailto:accommodation@wla2010.com) up to and including 20 October.

### About WLA2010

WLA 2010 will be held from 31 October to 5 November 2010. The Convention's theme is 'a bright future', to represent the bright future that lies ahead for the lottery industry, as well as the bright features of the Convention destination, Brisbane Queensland and host lottery, Golden Casket.

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